**License Plate Assignment**

You will use your text and a computer to illustrate two perspectives on one of the following

* **A transnational corporation, or**
* **And international organization.**

Research the corporation/organization of your choice; see chapter 11 for possible ideas. Once you have researched some different perspectives about your choice, create:

* **A vehicle license plate that that organization would like have and**
* **A culture jamming license plate—one that those who criticize the organization would not like to have. This would be made by those who critique the organization**.

For example, one you cannot use would be the Red Cross in Canada, the first plate might be:

WE HELP (Why?)

The second might be:

BADBLOOD (Why ? The tainted blood scandal in Canada.)

McDonalds: RHOUSE (for Ronald McDonald House) and McGREASE (Can’t use it!)

* **You also need to provide an explanation in paragraph format as to your choices. Why would this expression be important to this perspective? What kind of car do you think this would be on? Explain everything. Attach this to your work.**

Stick to license plate realities, about 8 letters/numbers. Add a jurisdiction. Plan for and add colour, a border and so on. It should ***look like a license plate*** and each one should take up at least ½ a page. You could make it a full page. A power point slide, a publisher document, or even word might work for this.

Print your work and colour by hand, or use above-mentioned programs and save it in two locations:

* **Your z drive , and**
* **U:\Handin\Mr. Zepick\Social 10 One 2011**

**If you finish you can do catch up work.**